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IMPACT OF MODERN TECHNOLOGIES ON THE DEVELOPMENT OF PUBLISHING INDUSTRY IN NIGERIA

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ABSTRACT

The focus of this study is to enumerate the major influence that modern technologies have on the growth of publishing industry in contemporary Nigeria. The historical antecedents of publishing in Nigeria were examined. It was revealed that the first attempt to publish books in Nigeria was made by Rev. Hope Waddell in Calabar, in the year 1846 and by the end of 20th century modern web and desktop publishing techniques were introduced and this has greatly influenced the quality of books produced by Nigerian publishers. It was concluded that the new innovations in technological world are valuable tools for re-engineering publishing industry in contemporary Nigeria.

KEYWORDS: Modern Technologies, Publishing industry, Contemporary Nigeria, Modern web, Desktop Publishing